

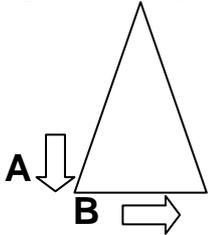


## PRINTING & ARTWORK SPECIFICATIONS – LOCAL PRINTING

### PRINT SIZES – PRINTING ON ASSEMBLED (EX-STOCK) PRODUCT (ON AN INDENT BASIS LARGER PRINTS AVAILABLE – INCLUDING FULL PANEL PRINT)

(These should be treated as a guide for the print areas on most of the umbrellas in each product category.)

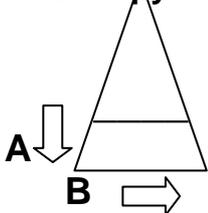
#### Single Canopy Panel



FULL SIZE GOLF A = 22cm    B = 26cm	SPORTS GOLF/LONG (60cm) A = 16cm    B = 20cm
FOLDING A = 12cm    B = 20cm	BEACH A = 25cm    B = 30cm

Print areas based on normal print location – 5cm from the hemline and centred on the panel. A slightly larger print area may be possible depending on the artwork – please send an image of what is proposed and we can advise accordingly

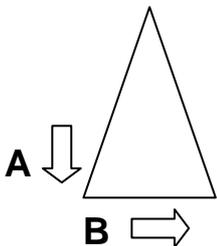
#### Twin Canopy Panel



TWIN CANOPY GOLF A = 12cm    B = 26cm	TWIN CANOPY FOLDING A = 12cm    B = 26cm
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Print areas based on normal print location – 5cm from the hemline and centred on the panel.

#### Market Umbrella Panel



MARKET UMBRELLAS A = 50cm    B = 50cm	LARGER PRINT SIZE AT INCREASED SETUP & PRINT COST IS AVAILABLE FOR SOME MARKET UMBRELLAS. CONTACT US FOR PRICING.
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Normal print location is 8cm from the hemline and centred on the panel.

#### Notes on Printing/Artwork Specifications:

Some 3 and 4 colour jobs (especially where halftones are required) may not be able to be printed on locally held stock. Please email an image so that we can confirm that it is possible prior to ordering.

Preferred method is electronically supplied art – a vector file saved as an eps file for pc or as an Adobe Illustrator CS5 (.ai) file (or lower). CorelDraw users can save in this format. Art must be colour separated, specifying PMS colours (not CMYK colours).

Photoshop files are not colour separated, and (high resolution versions) are generally only suitable for all over sublimation prints.

Jpegs/tiffs/bitmaps/gif files are not usable even for single colour prints, as the size of the print on an umbrella will show up pixilation of the image. These file types embedded in (ie saved as) an eps or ai file are not in the correct format and cannot be used.

#### General Notes on Umbrella Printing:

Most umbrellas for promotional purposes have 8 panels. Depending on the umbrella style, whilst it is possible to screen print all 8 panels, it is not recommended due to the chance of ink on adjacent panels sticking together and pulling off the panel when opened.